

Consultant CV



Oliwer Brewitz

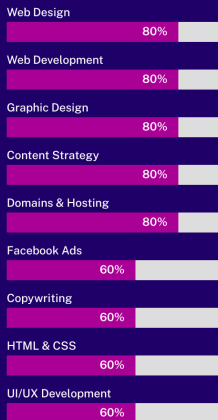
Over 10+ years experience within Marketing & Sales. Had several leading marketing roles as well as experienced marketing consultant for 100+ clients within wide range of sectors.

Spend as much time as he can in the Archipelago, Working out (Gym, Football, Tennis, Yoga, Golf) or hanging out with Friends and Family.

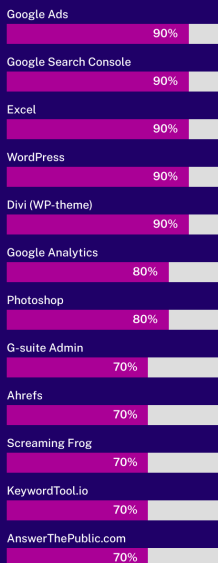
Primary Skills



Secondary Skills



Tools & Systems



Experience

Stockholm Mattor AB – Marketing Manager

Stockholm • 05/2017 – 07/2021

– Grew the company's annual revenue from 3 MSEK to 20 MSEK (+650%) annually without external capital through SEO, SEM, SMM, E-commerce, digitalization, sales account management and overall business development with new client segments, new product offerings and much more.

Telefonshoppen Norden AB – Digital Manager

Stockholm • 09/2016 – 05/2017

– Successfully launched a new e-commerce website for B2C, B2B and B2B2C. Implemented many new digital tools and processes that improved workflows and follow ups within the organization. Responsible for all digital channels and internal training of new routines that followed the launch of the new website.

Jajja Media Group AB – Project Manager

Stockholm • 08/2015 – 09/2016

– Responsible for +100 clients online marketing investments with Jajja. Work included starting up new products, follow-ups of the progress and taking action to continuously improve the work that we did. I mostly worked with SEO & SEM-clients but also delivered Social Media Marketing & Pilot Studies for Web Developments.

Advisa AB – Affiliate Manager

Stockholm • 08/2015 – 09/2016

– Responsible for Affiliate Marketing Program at Advisa. Processed new potential affiliates, negotiated for top placements and created new routines to minimize churn in the sales funnel by implementing technical conditions to follow up all leads that led to a actual sale and reporting back to our partner which today is the new standard for Finance companies with the Swedish affiliate scene.

Awards

Winner – Startup Weekend Stockholm (Media & Gaming)

Stockholm • 08/2015 – 09/2016

Startup Weekend is a 54-hour event where designers, developers, marketers, product managers and startup enthusiasts come together to share ideas, form teams, build products and launch startups. Our team developed an advertising platform for 3D in-game product placements and got awarded for "The Best Gaming Startup".

Other relevant experiences

– Founder of Affiliate website Bankfinder.se.

– Founder & Marketing Manager at Elmarknad.se.

– I've also done extensive freelance work with a wide range of clients.

– & much more..

Try me out! References can be provided upon request.